



ignite
2012
cscu annual conference



IGNITE YOUR ENTHUSIASM AND FIRE UP YOUR CARD PROGRAM!

With all the extraordinary changes happening in the credit union industry this year – make sure your credit union isn't left out in the cold!

Let CSCU's team of industry experts provide the guidance and tools to advance your card program through strategic planning, kindle your creativity with our exciting line-up of inspirational speakers and explore hot new innovations in card payment solutions.



April 25 - April 29, 2012

REGISTER NOW

www.cscu.net/ignite

888.930.CSCU (2728)

CSCU's Annual Conference is coming home to St. Petersburg, Florida and the beautiful Renaissance Vinoy Resort & Golf Club,

April 25 - April 29, 2012.

You provide the spark, we'll provide the industry experts and know-how to fuel your debit and credit card performance and help your credit union grow and prosper.

Building relationships. Strengthening credit unions.

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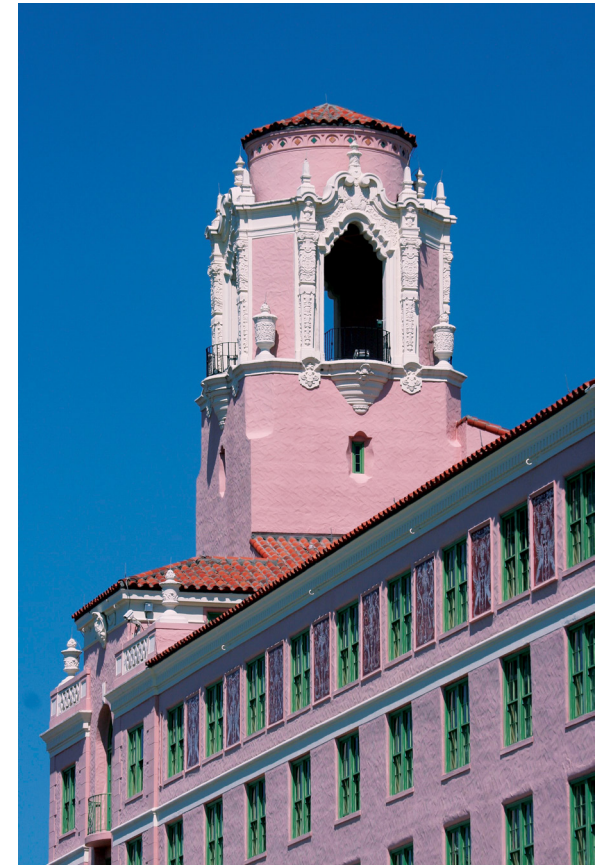
The Vinoy Renaissance Resort & Golf Club features newly renovated guest rooms, a private marina, 18-hole championship golf course, full service salon and spa and 12-court tennis complex.

CSCU's Annual Conference is coming home to the beautiful Renaissance Vinoy Resort & Golf Club. This Tampa Bay hotel, a historic gem on St. Petersburg's downtown waterfront, blends a rich past with modern luxuries & amenities.

Ideally located on Tampa Bay and just minutes from the excitement of St. Pete Beach, guests of the Vinoy Resort will never lack for fun things to do. With it's elegant surroundings, flawless service and innovative restaurants, this resort combines the nostalgia of the past with the amenities of the present.



To receive the discounted CSCU rate of \$209 per night, make your Vinoy Renaissance Resort and Golf Club room reservations by calling (888) 303-4430, and mention the 2012 CSCU Annual Conference, or reserve online at www.cscu.net/ignite-accommodations. Please download the NCUA tax exemption letter and provide as documentation the resort. This document is available for download at www.cscu.net/tax-exempt.



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AGENDA

CSCU Conference Schedule Wednesday, April 25

- 2:00pm - 6:00pm Registration Opens
- 2:00pm - 6:00pm Solutions Showcase Open
- 5:00pm - 6:00pm Cocktails and Connections in the Solutions Showcase

Thursday, April 26

- 7:00am - 10:00am Continental Breakfast
- 8:00am - 1:00pm Solutions Showcase Open
- 9:00am - 11:00am FIS Tour (must pre-register, free)
- 11:30am - 12:30pm CAMEO Winner Recognition Lunch

- 1:00pm - 3:00pm Kick Off Session

- Opening remarks / welcome
Robert Hackney, CSCU
- Annual Business Meeting
- Kristen Christian

- 3:00pm - 5:00pm Strategist Behind Bank Transfer Day
- 7:00pm - 8:30pm Breakout Sessions
- Welcome Reception

Friday, April 27

- 7:30am - 8:30am Breakfast
- 7:30am - 8:30am Solutions Showcase Open

continued on following page

CSCU Conference Schedule

continued

- 8:30am - 9:30am General Session
- Economic Update: Wayne Best, Visa
- 9:45am - 11:45am Breakout Sessions
- 9:45am - 11:45am CEO Session
- 12:00pm - 1:00pm Lunch
- 1:15pm - 2:30pm General Session
- Frank Abagnale, Catch Me If You Can
- 2:45pm - 4:45pm Fraud Prevention Seminar
- Frank Abagnale, The Art of the Steal
- 5:00pm Evening on own

Saturday, April 28

- 8:00am - 9:00am Breakfast
- 9:00am - 10:00am General Session
- Bill Lehman, CSCU and Peer Credit Union
- Success Panel Discussion
- 10:15am - 12:15pm Roundtable Discussions
- 12:30pm Golf Outing or on your own for the afternoon
- 7:00pm - 11:30pm Farewell Dinner and Awards Ceremony

Sunday, April 29

IGNITE 2012 Annual Conference Concludes

CSCU IGNITE AGENDA

SESSIONS

SPEAKERS



KRISTEN CHRISTIAN

Strategist Behind Bank Transfer Day

Kristen Christian is a Los Angeles-based entrepreneur and the strategist behind Bank Transfer Day, the driving force behind the movement that is shifting banking and financial philosophies across the country. With a perspective based in activism, she was raised with an understanding that cooperation and respect are crucial for communities to thrive. Christian's successful endeavors recently granted her Story of the Year honors by *Credit Union Journal Magazine*.



FRANK ABAGNALE

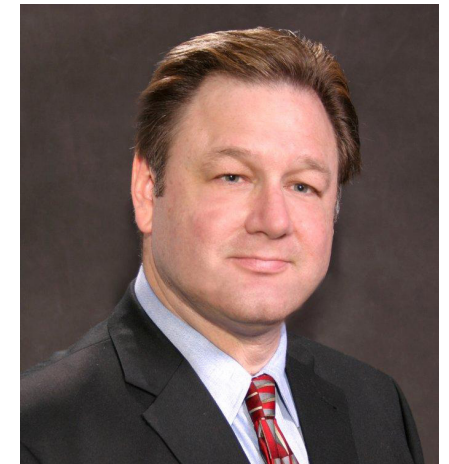
Acclaimed Subject of *Catch Me If You Can*

Frank W. Abagnale is one of the world's most respected authorities on forgery, embezzlement and secure documents. For more than 30 years he has advised and consulted with financial institutions, corporations and government agencies around the world. Known as one of the world's most famous con men, his life was depicted most graphically in his best-selling book, *Catch Me If You Can*, which later inspired both a film and a Broadway musical.

WAYNE BEST

Head of Business & Economic Analysis, VISA

As Head of Business & Economic Analysis for Visa Inc., Wayne Best is the in-house economist and resident prognosticator for the trillion-dollar American payments industry. Combining a passion for business with an engineer's logic, Wayne has a knack for translating econometric analyses into plain English and can clearly explain and forecast the complex relationships between business and economic trends and the consumer's ability to spend, save, and pay down debt. Wayne travels the world explaining the economic forces that are shaping the future.



SPEAKERS

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