

INNOVATIVE.  
INFORMED.  
**GET INSPIRED.**  
INSIGHTS.  
INVIGORATED

THE FEATURED SPEAKERS OF INVOLVE2011 ARE LEADERS, INNOVATORS AND SURVIVORS. AND THAT'S JUST FOR STARTERS.

Here's a look at the names, faces and stories that will inspire, educate and transform you.



## ARON RALSTON

### Mountain Climber

As an inspirational survivor, author of *Between a Rock and a Hard Place* and subject of the Oscar-nominated film *127 Hours*, Aron demonstrates the human capacity for the extraordinary, proving anyone can survive the most grueling circumstances.



## BILL SHEEDY

### President, The Americas, Visa

In his leadership role at Visa, Bill Sheedy oversees the company's business and client relationships in North America, Central America, South America and the Caribbean. And it's from this vast experience Bill will be discussing trends, changes and new realities that define the state of the card industry.



## **FRANK D'ANGELO**

**Executive VP, Payment Solutions, FIS**

With decades of experience leading payment solutions divisions from Canada to Mexico, Frank provides FIS the powerful insights and strategic direction needed to drive profitability and long-range growth of payment solutions.



## **CHARLES W. "CHIP" FILSON**

**Founder and Chairman, Callahan & Associates**

A nationally recognized leader in the credit union industry, Chip brings more than a quarter century of in-depth experience in government, business and the financial industry to his engaging and inspiring presentations.



## **MICHAEL MCNAMARA**

**VP, MasterCard SpendingPulse**

Sharing his experience as leader of a retail sales data service that leverages MasterCard's vast data resources to provide issuers with information to help quantify consumer spending opportunities, Michael will provide valuable insights and the latest trends in consumer spending.

## INVOLVE2011 SPEAKERS CONTINUED



### **PATRICIA HEWITT**

**Director, Debit Advisory Services, Mercator Advisory Group**

With more than 25 years' experience in the payments industry, Patricia's career spans multiple payment disciplines, including debit product development, retail and bankcard credit software support and development, as well as sales and marketing. Patricia's insights will help you identify the trends and opportunities to help you succeed in today's evolving debit/EFT landscape.



### **DENISE GABEL**

**Chief Innovation Officer, Filene Research Institute**

Expert at applying methodologies, overseeing programs and developing processes to ensure an effective pipeline of ground-breaking solutions for credit unions and members.



### **BERNARD LACHANCE**

**Musician**

French-Canadian singer celebrated for his talent and creative personal branding strategy, LaChance skyrocketed to fame on his own terms, making his U.S. debut on Oprah.

*Building relationships.* Strengthening credit unions.

**INVOLVE2011**

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CARD SERVICES FOR CREDIT UNIONS