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INSIGHTS.
INVIGORATED

THE FEATURED SPEAKERS OF INVOLVE2011 ARE LEADERS, INNOVATORS AND SURVIVORS. AND THAT'S JUST FOR STARTERS.

Here's a look at the names, faces and stories that will inspire, educate and transform you.



ARON RALSTON

Mountain Climber

As an inspirational survivor, author of *Between a Rock and a Hard Place* and subject of the Oscar-nominated film *127 Hours*, Aron demonstrates the human capacity for the extraordinary, proving anyone can survive the most grueling circumstances.



BILL SHEEDY

President, The Americas, Visa

In his leadership role at Visa, Bill Sheedy oversees the company's business and client relationships in North America, Central America, South America and the Caribbean. And it's from this vast experience Bill will be discussing trends, changes and new realities that define the state of the card industry.



GARY NORCROSS

Chief Operating Officer, FIS

With his deserved reputation for balancing an intense focus on customer needs and maximum performance, Gary brings the insights he's gained over his 22 growth-intensive years at FIS to discuss the latest trends in the payments industry, especially as it pertains to processing technologies and products.



CHARLES W. "CHIP" FILSON

Founder and Chairman, Callahan & Associates

A nationally recognized leader in the credit union industry, Chip brings more than a quarter century of in-depth experience in government, business and the financial industry to his engaging and inspiring presentations.



MICHAEL MCNAMARA

VP, MasterCard SpendingPulse

Sharing his experience as leader of a retail sales data service that leverages MasterCard's vast data resources to provide issuers with information to help quantify consumer spending opportunities, Michael will provide valuable insights and the latest trends in consumer spending.

INVOLVE2011 SPEAKERS CONTINUED



PATRICIA HEWITT

Director, Debit Advisory Services, Mercator Advisory Group

With more than 25 years' experience in the payments industry, Patricia's career spans multiple payment disciplines, including debit product development, retail and bankcard credit software support and development, as well as sales and marketing. Patricia's insights will help you identify the trends and opportunities to help you succeed in today's evolving debit/EFT landscape.



DENISE GABEL

Chief Innovation Officer, Filene Research Institute

Expert at applying methodologies, overseeing programs and developing processes to ensure an effective pipeline of ground-breaking solutions for credit unions and members.



BERNARD LACHANCE

Musician

French-Canadian singer celebrated for his talent and creative personal branding strategy, LaChance skyrocketed to fame on his own terms, making his U.S. debut on Oprah.

Building relationships. Strengthening credit unions.

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