

DON'T MISS OUT ON A GREAT OPPORTUNITY

Card Services for Credit Unions is the industry's largest credit union card processing association, CSCU has nearly 3,100 credit unions representing over 13 million Visa and MasterCard credit and debit accounts. This conference is designed to build relationships with our member credit unions that are the heart of our organization. Our goal is to provide the customized solutions they need to strengthen their card portfolio and enhance credit union member relationships. This is where you come in...you have the opportunity as an exhibitor or sponsor to help us achieve that goal through offering your insights and products to help credit union members become stronger and more profitable.



DEMOGRAPHICS OF ATTENDEES

Avg. Number of Attendees: 350
Avg. Number of Credit Unions: 150

**SPONSORSHIP & BOOTH SPACE
ARE STILL AVAILABLE**
Applications will be accepted
online at the exhibitor tab at
www.cscu.net/involve

Approximately 350 credit union CEO's, mid-level managers, board members and other staff walk through our expo showcase. As an exhibitor you will have an opportunity to talk to these key decision makers.

For more information visit www.cscu.net/involve, or call 888.930.CSCU, ext.301 or email la@cscu.net

2011 EXHIBITOR & SPONSORSHIP FORMS

Please complete form by February 28. Please make check payable to CSCU, 3031 N. Rocky Point Drive West, Suite 750, Tampa, Florida 33607 ATTN: Laura Aurigemma. If questions, please call 1-888-930-2728 ext. 301.

EXHIBITOR\$1,000 *

Each exhibitor will be provided one 6' x 30" skirted table, two chairs and one booth sign in exhibit showcase. You will receive two complimentary registrations (\$700 value). Please provide an electronic high resolution copy of your logo via email to la@cscu.net. Solutions Showcase set up will begin on Wednesday, April 27 at 8 am and will open to attendees from 2 pm – 6 pm. The Expo Showcase will open again on Thursday, April 28 from 8 am – 1 pm and on Friday, April 29 from 7:30 – 8:30 am & 12 – 1 pm.

Exhibit hall is closed during main sessions. Please see conference agenda at www.cscu.net/involve for complete meeting details.

*Please note exhibit fee of \$1000 is automatically waived if also sponsoring an event.

Exhibitor _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____

Onsite Booth Coordinator _____ Phone _____

The two registrations included in the booth fee will be: (Please list names as they should appear on name badge)

Name of your booth for sign: _____

Bullet Points for sign

- _____
- _____
- _____

EXHIBITOR BOOTH INFORMATION

Please complete attached form or click www.cscu.net/involve to find the exhibitor tab. Fees will be billed by Disney Yacht & Beach Club Resort directly to exhibitor.

SPONSORSHIP OPPORTUNITIES

All of the sponsorship packages include the following: conference registration for two associates from your organization (includes admittance to all sessions and networking events), signage at the event sponsored, your logo in conference book and/or brochure in attendee conference bag, and a booth in the Solutions Showcase. Solutions Showcase set up will begin on Wednesday, April 27 at 8 am and will open to attendees from 2 pm – 6 pm. The Expo Showcase will open again on Thursday, April 28 from 8 am – 1 pm and on Friday, April 29 from 7:30 – 8:30 am & 12 – 1 pm.

PREMIER SPONSORSHIP- SOLD OUT



- Sponsor of major event, including premium giveaway
- Breakout session knowledge experts
- Signage and recognition throughout conference

KEY SPONSORSHIP- SOLD OUT



cpi card group™

- Sponsor of major event, including premium giveaway
- Breakout session knowledge experts
- Signage and recognition throughout conference

PLATINUM SPONSORSHIP

(\$10,000 Exclusive) (\$5,000 Non-Exclusive)

- Keynote Speaker – Aron Ralston, Mountain Climber and Inspiration for the Film *127 Hours*
- Disney Institute Sponsor

GOLD SPONSORSHIP - \$4,000

Sponsor one of the following networking activities:

- CEO Session on Thursday – approx 50 Credit Union Executives
- Roundtable Sessions
- Breakfast (All days)
- Lunch (All days)

SILVER SPONSORSHIP - \$3,000

Sponsor one of the following networking activities:

- Refreshment Breaks (All days)

BRONZE SPONSORSHIP - \$2,000

Sponsor one of our other great opportunities.

- Name Badges
- Key Card Sleeves

Custom packages are also available upon request. Please call Laura Aurigemma directly at 813.289.2728 ext. 301

SPONSORSHIP FORM

My Company is interested in sponsoring the following:

1. _____
2. _____
3. _____
4. _____

Contact Name: _____

Company: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax: _____

Email _____

Mail or Fax to:

CSCU, ATTN: Laura Aurigemma * 3031 N. Rocky Point Drive West, Suite 750, Tampa, Florida 33607.

Phone: 813.289.2728 ext. 301* Fax: 813.289.2721* www.cscu.net

Or e-mail this information to: la@cscu.net